



***SOCCER.COM***

**AYSO REGION SDC**

**AYSO ALLIANCE PACKAGE - BRIGHTON 2 2 2 CARDINAL  
03.04.20**



***SOCCER.COM***



**New Balance Brighton Jersey**

A1004517-CARDINAL **\$21.69-\$23.09**



**New Balance Brighton Jersey**

A1004517-WHITE **\$21.69-\$23.09**



**New Balance Brighton Short**

A1004518-WHITE **\$13.29-\$14.69**



**New Balance Brighton Short**

A1004518-BLACK **\$13.29-\$14.69**



**New Balance Match Sock**

A1027331- **\$8.39**



**New Balance Match Sock**

A1027331-BLACK **\$8.39**



# **AYSO REGION SDC**

## **AYSO ALLIANCE PACKAGE - BRIGHTON 2**

### **ESTIMATED SPENDING**



#### **ESTIMATED KIT PRICING**

ADULT: **\$92.36**  
YOUTH: **\$86.76**



#### **ESTIMATED FORECAST**

300 PLAYERS x KIT PRICE  
**\$26,867.40**

### **ESTIMATED VALUE EARNED**

**GOALCLUB POINTS EARNED**  
**22667**

**GOALCLUB POINTS VALUE**  
**\$756.00**

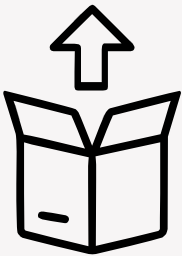
**New Balance PROMOTIONAL SUPPORT**  
**\$2,267.00**

**TOTAL SPEND FOR YEAR**  
**\$26,867.00**

**TOTAL VALUE EARNED FOR YOUR CLUB**  
**\$3,023.00**

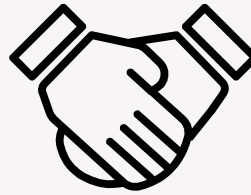
# ADDED BENEFITS FOR YOUR CLUB

**SOCCER.COM** delivers the best customer service experience for you and your members! Enjoy these added perks by being a club partner!



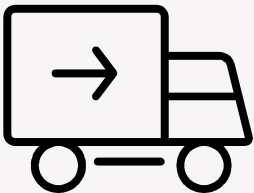
### HASSLE FREE RETURNS

Customers will now experience Hassle Free Returns on customized product. If the product doesn't fit or the customer isn't satisfied with the item, they will be able to exchange the item.



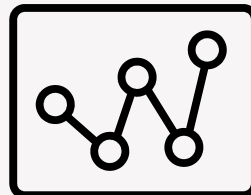
### INSIDE ACCOUNT MANAGEMENT TEAM

In conjunction with your Account Manager, we will be investing in Inside Account Managers to offer the club an additional level of support.



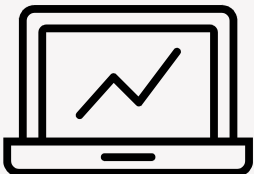
### FREE SHIPPING

Every customer will receive FREE SHIPPING on orders over \$99, when placing an order through your club store.



### ORDER TRACKING

Customers will easily be able to check the status of their order through our new online order tracker.



### CLUB ADMIN DASHBOARD

We are providing more visibility into the uniform sales and overall business for Club Administrators when logging in to their Organizational account.



### FREE GOAL CLUB

Every customer who orders a required or optional item from your playerPASS store will receive a FREE Goal Club Membership (**\$24.95 value**).



# TAKE THE NEXT STEP

CONTACT YOUR ACCOUNT MANAGER TODAY

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OFFICE:



## TESTIMONIAL

*“Soccer.com was great for our rec plus program. We used to have to ship all jerseys to Rec Plus Director's home to then pass out to 1,000 players and with the system in place it saves time, energy, and headaches for all parties involved. Super easy to use for the customer and the club.”*

Indy Premier Soccer Club Executive Director, Bryan Michel



# ABOUT US

FAMILY-OWNED AND OPERATED SINCE 1984

**We're proud to outfit your team.**

The Moylan brothers created ***SOCCER.COM*** (then Eurosport) in 1984 as a high school project when they couldn't find the soccer gear they wanted. 35 years later, the Moylans are still at the helm and we are still focused on supporting the game we love. Headquartered in North Carolina, we are still a family-owned company created by soccer players for soccer players.

*"One of the greatest moments for any athlete is putting on their team's jersey and we are honored that you are considering being part of our family.  
Thank you for letting us be on your team."*

Sincerely,  
Mike & Brendan



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