



Understand the Volunteer Community

Only with deeper understanding of our existing volunteers and their experiences and needs can we begin the path forward toward improvements that will support the AYSO volunteer program.

Using a variety of data collection methods, we will begin to learn more about our volunteers and identify the strengths and opportunities within our volunteer program.

Applying our collective knowledge to the data, we will explore the Volunteer Lifecycle within AYSO and better understand the needs to support a stable, growth-oriented program for the AYSO of today and tomorrow.

How can these volunteer statistics help you to support your program?

Volunteer rates peak for adults in their 30s and 50s (Martino, K. 2013)

According to Volunteer Management for Today's Generation... 75% of work force will be millennials in 2025 and they are giving back:

- 81% donated money, goods, or services
- 70% educated others about a cause or issue
- 68% participated in volunteer work or service

and Millennials' Value:

- Collaboration,
- Teamwork,
- Openness, and
- Transparency